

SGHE MIDDLE EAST USER GROUP 2011
BUILDING A WORLD OF OPPORTUNITY
12-14 DECEMBER • JUMEIRAH BEACH HOTEL

GOLD SPONSORSHIP PACKAGE

Participation as a Gold Sponsor offers an excellent way to raise your profile at the Conference with a combination of promotional, on-site visibility and content-related benefits combined into a value-priced package.

CONFERENCE KEY OPPORTUNITY

Official Notebook Sponsor – receive unsurpassed recognition with your logo prominently placed along with SGHE on the Official Conference Notebook given to all delegates.

CONFERENCE BRANDING

Conference Signage – your company logo will be included on Conference signage in a highly visible location.

Conference Welcome Exposure – verbal recognition from podium during Conference Welcome and company logo displayed in welcome presentation.

Conference Bag Inserts – one piece of your company's literature and one gift in the Official Conference Bag distributed at registration.

CONFERENCE EDUCATION

Complimentary session in Vendor Track – vendor track presentation.

Exhibit Hall Table – Table in the exhibit hall for client and prospect interaction.

Delegate Registrations – four (4) delegate registrations are included with this sponsorship level, providing your staff with access to all Conference activities including session attendance.

ADVERTISING OPPORTUNITIES

Pre-Conference Marketing – Advance recognition as a sponsor in print, on the web and on all event and marketing correspondence.

WWW Posting – your company logo with a link to your website on the SMEUG 2011 website.

Pre-Conference Email – your company may send an email to our pre-conference opt-in registration list. Sponsor to produce email, SGHE to distribute.

On-Site Advertising – one half page ad in the Conference Brochure provided to all delegates at the event.

Inclusion in Press Announcements – your company name will be included in the SMEUG 2011 press release as an official sponsor.

Gold Sponsorship Investment is \$15,000

