

SGHE MIDDLE EAST USER GROUP 2011
BUILDING A WORLD OF OPPORTUNITY
12-14 DECEMBER • JUMEIRAH BEACH HOTEL

SILVER SPONSORSHIP PACKAGE

Participation as a Silver Sponsor offers high visibility with additional branding, marketing and advertising opportunities throughout SMEUG 2011.

CONFERENCE KEY OPPORTUNITY

Official Coffee Break Sponsor – your company will co-sponsor coffee breaks with your logo and company signage prominently displayed throughout the coffee break area. (Signage to be created by SGHE and approved by Silver sponsor(s).)

CONFERENCE BRANDING

Conference Welcome Exposure – verbal recognition from podium during Conference Welcome and company logo displayed in welcome presentation.

Conference Bag Inserts – one piece of your company's literature in the Official Conference Bag distributed at registration.

CONFERENCE EDUCATION

Complimentary session in Vendor Track – vendor track presentation.

Exhibit Hall Table – Table in the exhibit hall for client and prospect interaction.

Delegate Registrations – two (2) delegate registrations are included with this sponsorship level, providing your staff with access to all Conference activities including session attendance.

ADVERTISING OPPORTUNITIES

Pre-Conference Marketing – Advance recognition as a sponsor in print, on the web and on all event and marketing correspondence.

WWW Posting – your company logo with a link to your website on the SMEUG 2011 website.

On-Site Advertising – one half page ad in the Conference Brochure provided to all delegates at the event.

Inclusion in Press Announcements – your company name will be included in the SMEUG 2011 press release as an official sponsor.

Silver Sponsorship Investment is \$10,000

